

# ARISTOTELIO COLLEGE

KINDERGARTEN - PRIMARY SCHOOL - HIGH SCHOOL  
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## WORKSHOP

### ENTREPRENEURSHIP AND CREATIVE WRITING

#### “HOW TO PROMOTE YOUR STARTUP”

#### A. CREATIVE WRITING EXERCISE

Choose one of the following types of texts and write with your team:

- a text for an **advertising TV spot**
- a text for a **radio commercial**
- a text for a **brochure**
- texts for your **site**
- an brief **article** about your Startup, which will be published in a business magazine
- a brief **interview** between a supposed journalist and your team members

#### B. PRESENTATION SHEET

- **Circle the letter of your team**

A	B	C	D	E	F	G
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- **Write the names and the countries of the members of the team. Introduce yourselves.**

FIRST NAME AND COUNTRY	FIRST NAME AND COUNTRY	FIRST NAME AND COUNTRY	FIRST NAME AND COUNTRY	FIRST NAME AND COUNTRY	FIRST NAME AND COUNTRY	FIRST NAME AND COUNTRY	FIRST NAME AND COUNTRY

- **WRITE THE TYPE OF TEXT YOU HAVE CHOSEN**

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